Welcome to BYST News and Highlights. The goal of our newsletter is to provide Mentors and Entrepreneurs with the news and information about the major programmes and events organized in the month of August.

BYST is pleased to present to you the Fifth volume of BYST Pune’s News-line. This monthly newsletter is a showcase on our part to better connect you to the mentors and entrepreneurs of Pune and keep you updated about the latest developments as well as ongoing activities of our organization.

Enjoy Reading…

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**Chapter Meeting & MAP Meeting**

There are points which have been discussed during chapter meeting & MAP meeting,

- Local Area Gatherings
- Get together at different areas where common topic should be discussed
- Segregation of entrepreneurs in different fields and organize a training programme in a centralized place where entrepreneurs can come and share their difficulties.

**Mentors Chapter Meeting PCMC**

This month Engineering cluster has arranged one get together where Mr. Kalraj Mishra, Cabinet Minister, MSME had attended the programme. We were called our Mentors and Entrepreneurs where they attended the programme and he had discussed some key points for the entrepreneurs for their businesses.

**Strategic Committee Meeting**

During strategic committee meeting, we have discussed some following points,

- Updates on overall performance of chapters
- Updates on Awareness Generation Activity
- Updates on various committees
- Nominations for YBI Awards
- Discussion on Target Achievement

**STEP Training Program for Potential Entrepreneurs**

The STEP training for potential entrepreneurs is a programme where all the entrepreneurs have been called and attend the 3 days workshop, where they are getting all the business related ideas including motivation.

- Motivating Entrepreneurs.
- To give them a basic understanding of organizational structure and accounting practices.
- Enhancing their soft skills.
- Introducing them to various methods of marketing.