Awareness Generation Programme

Awareness Generation: BYST conducts awareness generation with the help of partners for sourcing prospective entrepreneurs. During awareness generation the entrepreneurs are provided with a form called “Business Idea Generation” form which is a structured questionnaire asking details of business plan, loan amount required and personal profile of Entrepreneurs.

Date: 6th Aug 2019

Program: Awareness Generation Workshop
Venue: Madras School Of Social Work
Mentor: Haribhaskar
No of Participants: 25
Date: Weekly Wednesdays and Fridays

Program: Mentor counselling & Phone counselling

Venue: CII

Mentor: Regunathan

No of Participants: 7
Date: 23rd - 24th - 25th August 2019
Program: Food Pro Exhibition
Venue: Tade Centre, Nandabakkam
No of Participants: 300
Date: 25th August 2019
Program: The Circle of Success – Business Conference
Venue: Kamrajar Arangam
No of Participants: 150
Entrepreneur Identification Group [EIG] Committee

EIG means Entrepreneur Identification Group. The committee will assist and give ideas to source potential entrepreneurs. This Panel will help source educational institutions/NGO’s/Vocational Institutes in their area for affiliation to foster entrepreneurship. The objective of the Panel will be to take steps to identify and bring in Entrepreneurs into the fold of the Chapter. The role is critical as only through the counsellors do the chapters generally begin the first stage of identification of potential Entrepreneurs.

Date: 21st Aug 2019
Program: EIG committee Meeting
Venue: CII conference Hall
Participants: EIG Committee members, BYST Officials
Entrepreneurs Online Learning [EOL]

Training: Selected candidates will undergo a free training programme to enable them to fine tune and covert their ideas into concrete business plans. Training is done for two days where they will be exposed to basic concept of entrepreneurship, banking practices, customer relations, accounts keeping, project preparation, soft skills and the art of selling/ marketing.

Date: 29th & 30th July 2019
Program: Entrepreneur Online Learning
Venue: EDII
No of Participants: 38
IESP [Internal Entrepreneurs Selection Panel]: A committee empanelled with Senior Mentors (volunteers from industry, financial institutions, successful entrepreneurs etc.). This will directly interview all the Entrepreneurs identified by EIG and approved BYST secretariat for technical and economic viability of the proposal. Based on their satisfactory recommendation the entrepreneurs will be encouraged to submit proposals to banks or BESP.
Unit Inspection

Mr. Vishnu Kumar
M/s - AIIMS Engineering

Ms. Kayal Vizhi -
M/s Kaayal Beauty Parlour
Chapter Meetings: [Chennai - North and South | Rural Tamil Nadu - Chengalpattu and Kancheepuram]: Chapters are group of Mentors based on geographical limits. In Chapter Meetings the BYST Staff update the progress status to the mentors and discuss challenges.

MENTORS NORTH CHAPTER MEETING - 16/08/2019

The North Chapter Meeting held on 16th August 2019 in CII. Mr P R Aruloli, Chairman, Mentors North Chapter and Mr Athesh Ravi, Vice Chairman, Mentors North Chapter. Mr Srinivason K U, Principal Consultant, DOTS Strategic Consultant Pvt Ltd demonstrated a lecture on “PSYCHOMETRIC ASSESSMENT.”

Mentors and entrepreneurs participated in it.

The session was widely appreciated.
NORTH CHAPTER MEETING

JOIN US FOR A SPECIAL ADDRESS ON
"PSYCHOMETRIC ASSESSMENT"
BY MR K U SRINIVASON

A BRIEF NOTE
PSYCHOMETRIC TESTS ARE DESIGNED TO MEASURE CANDIDATES' SUITABILITY FOR A ROLE BASED ON THE REQUIRED PERSONALITY CHARACTERISTICS AND APITUDE (OR COGNITIVE ABILITIES). THEY IDENTIFY THE EXTENT TO WHICH CANDIDATES' PERSONALITY AND COGNITIVE ABILITIES MATCH THOSE REQUIRED TO PERFORM THE ROLE.

16th August 2019
3 pm
CII, Guindy
The South Chapter meeting was held under the leadership of Mr D R Chandramouli on 26th Aug 2019. In which Mr S Varadarajan gave a presentation on “PRESENTATION SKILLS.” At the end of it, mentors were divided into two groups and presented a product too.
PLEASE JOIN US

SOUTH CHAPTER MEETING

SPECIAL ADDRESS ON “PRESENTATION SKILLS”
BY
MR S VARADARAJAN

AUG 22, 2019 AT 3:00 PM
CII, GUINDY
Inaugural Session
29/08/2019
EDII
09:30 AM
REGISTRATION

10:00 AM
ICE BREAKING SESSION BY MR D R CHANDRAMOULI

10:30 AM
MENTOR ADVISORY PANEL MEETING

11:30 AM
ENTREPRENEUR EXPERIENCE SHARING

11:45 AM
OPEN HOUSE
MENTOR EXCHANGE PROGRAM
DAY 2 - 30/08/2019

Schedule

DAY TWO - AM SESSION: 6 AM - 7.30 AM
BEACH WALK AT MARINA BEACH - (NEAR GANDHI STATUE)

FOCUSED GROUP DISCUSSION: 10 AM -11.45 AM
CURRENT TRENDS IN MENTORING
BEST MENTORING PRACTISES
SHIFT OF PARADIGM FROM REAL TO VIRTUAL MENTORING (E-MENTORING)

BREAK

DAY ONE - PM SESSION: 2 PM - 4 PM
EMOTIONAL INTELLIGENCE/NLP BY MR P K MAHESH

QUESTION & ANSWER
<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>29-08-2019</td>
<td>Thursday</td>
<td>0930 Hrs - 1200 Hrs</td>
<td>Ice breaking session - Mr D R Chandramouli</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Mentor Advisory Panel meeting</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>MAP Meeting [Mentor Advisory Panel]:</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Empanelled with Senior Mentors, the Committee assigns Mentors to Entrepreneurs based on geographical area and Expertise, keeps track of mentor - mentee relationship; intervenes, troubleshoots, induct new mentors, and over-sea mentor accreditations.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>T Victor, Mr Hari Baskar, Dr Seshadri, Shan, Dr Vijay, Sudha, Sumathi Iyer, Mr Ramamoorthy, Mr Kunjithapadam and MAP committee</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Mentee sharing</strong> - Mr John Vincent, M/s Jesus Air Conditioning</td>
</tr>
<tr>
<td>29-08-2019</td>
<td>Thursday</td>
<td>1400 Hrs - 1700 Hrs</td>
<td>Unit visit - Mr Ragu and Mr Shravan</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mr Ragu - Mfg of cement pipes, Mentor: Mr T Victor Joseph</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mr Shravan- Mfg of peanut butter</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mentor: Dr Seshadri</td>
</tr>
<tr>
<td>30-08-2019</td>
<td>Friday</td>
<td>0600 Hrs - 0730 Hrs</td>
<td>Morning walk to beach - Statue Walk - Mr Shan</td>
</tr>
<tr>
<td>30-08-2019</td>
<td>Friday</td>
<td>0930 Hrs - 1200 Hrs</td>
<td>Focussed Group Discussion on mentoring and best practises across region</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Topics:</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>1. Current trends in mentoring</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>2. Best mentoring practices</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3. Shift of paradigm from real to virtual mentoring (E-mentoring)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Moderator - Mr D R Chandramouli</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Group Coordinators - T Victor, Sumathi Iyer, Dr Seshadri</strong></td>
</tr>
<tr>
<td>30-08-2019</td>
<td>Friday</td>
<td>1400 Hrs - 1600 Hrs</td>
<td>Persuasion and Influence with respect to mentoring by Mr P K Mahesh</td>
</tr>
</tbody>
</table>