Bharatiya Yuva Shakti Trust organized the International Mentoring Summit in association with Confederation of Indian Industry (CII) at Vivekananda Auditorium at Anna University, Guindy, Chennai on 20th April, 2018.

The summit brought together eminent experts, senior government officials, captains of industry, heads of leading financial institutions and bank officials besides youth icons, emerging entrepreneurs and media personalities to deliberate on the Summit theme.

Shri Thiru Banwarilal Purohit, Hon'ble Governor of Tamil Nadu addressing the gathering

The Chief Guest, Shri. Banwarilal Purohit, Hon'ble Governor of Tamil Nadu said, “The challenge for India’s policy-makers is how to go from the present condition where small and informal enterprises are not adequately resourced and fully productive, to a condition where they are far better equipped and more dynamic. Their constraints like access to credit, advantages of technology, marketing support need to be addressed and I think BYST model of mentoring can give yeoman service in this regard”.

Eminent speakers provided their keynote perspectives on Mentoring Ecosystem for Grampreneurs™.

The Special Plenary Session on “Changing Lives: Mentoring to tap the potential of Grampreneurs” focused on transformation of rural youth through mentorship and making them potential job creators in the villages thereby ensuring inclusive growth.

While delivering the introductory remarks Dr. Naushad Forbes said, “I congratulate BYST for completing 25 years in the service of youth entrepreneurship development through mentoring and handholding support. At the outset, I take this opportunity to express my happiness in receiving the baton from Mr. Bajaj, as the new Chairman of BYST. I am confident that with the support of other doyens in the Board of BYST and CII, I will strive to maximize the vision of the past chairman Mr. Bajaj and our founding chairman JRD Tata, in developing under-served entrepreneurs across India.”
Felicitating Shri. Rahul Bajaj, Chairman, Board of Trustees (2002-2018), BYST

Dignitaries felicitating Shri. Rahul Bajaj

Felicitating of Shri. Rahul Bajaj, Chairman, Board of Trustees, Bharatiya Yuva Shakti Trust held in March, 2018 at Hotel Taj Mansingh, New Delhi. It was a great honour to recognize the unparalleled contributions made by Shri Rahul Bajaj in the last 16 years. Mr Rahul Bajaj, an Industry Stalwart, a Philanthropist, and a National Icon, believes in the entrepreneurial spirit & capability of the Indian people for overcoming all the lingering problems. The industry was gathered to applaud his leadership.

Shri. Rahul Bajaj - Industry Stalwart, Philanthropist, National Icon

Shri. Rahul Bajaj is the former chairman of Indian conglomerate - Bajaj Group of companies and a former Member of Parliament. He was awarded the third highest civilian award Padma Bhushan in 2001 by Government of India. Shri. Rahul Bajaj lives by the Gandhian’s beliefs: that philanthropy is as much about doing well for society as it is about following the principles of simplicity, integrity and hard work in one's life.

Shri. Rahul Bajaj’s Journey with BYST

Bharatiya Yuva Shakti Trust’s Board has had the honour and privilege of having Shri Rahul Bajaj as a member since inception and being led by him as its Chairman over the last decade and half. Under his energetic stewardship, BYST has grown from strength to strength and today is in an enviable position in the entrepreneurial and mentoring arena.

“BYST owes a deep debt of gratitude to our beloved Chairman Rahul Bajaj for bringing stature, credibility and total commitment for the well-being and the growth of BYST.” - Lakshmi V Venkatesan, Founding and Managing Trustee, BYST

“I am delighted with the BYST’s Mentoring India initiative. I congratulate and complement Shri Rahul Bajaj Ji, being the chairman of BYST because he is the role model and is the inspiration to others also.” - Shri Venkaiah Naidu, Hon’ble Vice President of India, BYST Silver Jubilee Celebrations, New Delhi, 2017

“I want to pay a special tribute to Rahul Bajaj, who is the Chairman and it’s wonderful to see him still the Chairman. He has played such an important part in this success that we are celebrating.” - HRH Prince Charles, Prince of Wales, BYST Silver Jubilee Celebrations, New Delhi, 2017.

Dr. Naushad Forbes addressing the felicitating ceremony
**GURUGRAM**

Bharatiya Yuva Shakti Trust- Gurugram, supported by Info Edge (India) Limited organized Awareness Generation Programme in various parts of Gurugram & adjoining areas during the month of August 2018 in which potential entrepreneurs were invited to participate and exchanged ideas, thoughts on Entrepreneurship development, skill generation and activities to be undertaken by them.

*BYST officers interacting with Rural Haryana Entrepreneurs at a Awareness Generation Programme*

**PUNE**

Pune cluster conducted quarterly get together on Thursday 21st June, 2018 at MCCIA Hall, Tilak Road. Programme was well addressed by one of the top motivational speaker, Mr. Anand Munshi- Leadership & Motivational coach for the get together programme. The theme of the get together was “Change is the basic necessities of Life”.

*Mr. Anand Munshi, Leadership & Motivational coach addressing the get together in Pune*

**AURANGABAD**

Bankers Meet held in August 2018, at Lemon Tree where Bajaj Auto- BYST Cluster head (Urban), gave a warm welcome to all those present in the meeting and welcomed the chief Guest Mr. K. Subramonian AGM & Dy. Regional Manager, Bank of Baroda, Mr. Gangadhar Wakade Chief General Manager, Maharashtra Gramin Bank and other Guest of honor, Mr. Sunil Raitatha CMD-Vinodrai Engg Pvt. Ltd, to grace the dais.

*BYST team welcomes Chief Guest Mr. K. Subramonian, AGM & Dy. Regional Manager, Bank of Baroda*

**Entrepreneurs Fair Organized By Bajaj Auto-Bharatiya Yuva Shakti Trust**

Bajaj Auto- BYST organized an Entrepreneur Fair- 2018 at Prozone Mall Showcasing & exhibition of Bajaj Auto-BYST supported Entrepreneurs products. The fair was inaugurated by Mr. Bhaskar Munde, IAS (Rtd), Chairman of Human Rights Commission, Government of Maharashtra along with Munish Sharma, Strategic Committee Chairman, Milind Patil, Mentor Chapter Chair, Mr. Arshad Mohammed, Centre Head, Prozone mall.

*Bajaj Auto -BYST Youth Entrepreneurship Development Fair inaugurated by Mr. Bhaskar Munde, Chairman of Human Rights Commission*
What's been happening in BYST

ODISHA

Jajpur

The Annual Mentor - Mentee Get-together event of the BYST-TATA Steel Youth Entrepreneurship Development Project (YEDP) was held at Danagadi Bhawan, Danagadi, Jajpur in March, 2018.

Shri. Priti Ranjan Gharai, MLA of Sukinda was the Chief Guest.

“I am really amazed to see the number of entrepreneurs from my locality. I salute you all. You are the real heroes who really contribute for the growth of the society. The distance between the local youths and the industries need to be leveraged. Today our youth are gradually brave to become job creators instead of merely running for jobs with resume in hand. BYST-TATA Steel has really brought the opportunities for our areas. I would love to be a part of this initiative” - Shri Priti Ranjan Gharaj, MLA, Sukinda

The session was fully interactive where the participants were divided into groups and were engaged in analyzing the various topics and situations related to mentoring. The trainer prepared a tracking sheet with the help of the participants.

Rayagada

BYST-JKPM Rayagada initiated an innovative approach for spreading the entrepreneurship development messages among the youths across Rayagada, Kolnara and Kalyansihpur blocks through “Yuva Yudyogi Vikash Rath”. The objective was to create awareness amongst the youth of free services of YEDP to take opportunity for starting their business under this joint project.

The collector and district magistrate of Rayagada Smt. Guha Poonam Tapas Kumar and Shri. S.K Mohapatra, General Manager, JK Paper Limited flagged off the Yuva Yudyogi Vikash Rath from the collectorate premises in the presence of various stake holders, mentors, entrepreneurs and media houses.

Entrepreneur site visit by JK Paper Mill senior team members

JKPM CSR Team visited Entrepreneur unit during April, 2018. BYST Team briefed the programme development so far and the plan for the future. It was very healthy discussion between BYST Team and JKPM Team. Some suggestions were taken from JKPM end for improvement of entrepreneur business. The Team appreciated the entrepreneurs unit and was happy to see the development within few months of operation at Rayagada.
ODISHA

Brahnmpal

The stake holder meet event under the Youth Entrepreneurship Development Project (YEDP) of BYST-TATA Steel was held at Conference Hall, Ghasipura block in May, 2018.

Mr. Prasanna Kumar Mishra, Sr. Member, Strategic committee, BYST, Odisha welcomed all the dignitaries and participants. During his welcome address he described that in order to reach the maximum underprivileged youth and have an impact on their life by promoting their career to entrepreneurship, BYST and Tata Steel Limited together expanded their operational area to Ghasipura and Harichandanpur block.

HYDERABAD

Smart Training for Enterprise Planning (STEP) training was conducted for the Prospective entrepreneurs. It was organised at OU campus. In these two days programme, participants addressed on entrepreneurship development, accounts management, best banking practices. The interested participants were advised to fill up the Core project Report in detail for further linkage to the banks.

Awards & Accolades

BYST supported entrepreneur Dr. T. Neelima from Hyderabad, CocoTang, has bagged a place in Telugu Book Of Records (a national record for worldwide Telugu community) as the World’s first brand to introduce ‘tender coconut pulp shakes’ in 90 exciting flavors.

She has also won Junior Chamber International Awards - 2019. JCI is a non-profit international non-governmental organization encourages young people to become active citizens and to participate in efforts towards social and economic development, and international cooperation, good-will & understanding.

Cocotang Brand, founded by BYST Entrepreneur from Hyderabad
**NEW PARTNERSHIPS**

**MoU Signed between Bharatiya Yuva Shakti Trust and Indian Bank**

Bharatiya Yuva Shakti Trust signed MoU with Indian Bank during the International Mentoring Summit on ‘Empowering Young Grampreneurs™’ on 20th April 2018 at Vivekananda Auditorium, Anna University, Chennai. Shri. Kishor Kharat, CEO and MD, Indian Bank addressed the gathering on financing the underserved Grampreneurs™ mentioned that to ensure an inclusive growth, entrepreneurship promotion activities must reach the rural areas as well.

**MoU Signed between Bharatiya Yuva Shakti Trust and Info Edge (India) Ltd.**

MoU between BYST & Info Edge (India) Ltd. was signed in July, 2018 for assisting disadvantaged Indian youth to develop business ideas into viable enterprises under the guidance of a mentor, the main idea is being assisting *job seekers become job creators*. The program aims at reaching youths in NCR at a large scale to raise awareness & train them on entrepreneurship.

Other objectives include to build capacity for entrepreneurial activities through BYST and other support systems in the State of Haryana & Delhi and to create a group of youth icons to inspire potential young entrepreneurs.

**MoU Signed between Bharatiya Yuva Shakti Trust & Rajiv Gandhi National Institute of Youth Development**

MoU signed between BYST and RGNIYD. The program focusses on providing mentor development services to the officials and faculties identified by RGNIYD with the ultimate objective of promoting underserved entrepreneurs.

Services includes online training in classroom environment and practical training with one year handholding there on through webinars to up skill their knowledge, networking opportunities and interaction with expert mentors.

**MENTOR DEVELOPMENT PROGRAM (MDP)**

*Pilot project with State Bank of India & Indian Bank*

With the objective of scaling up and leverage the mentoring movement that is poised to transform Indian youth, BYST launched Mentoring India™, a flagship initiative on the occasion of its Silver Jubilee in 2017. The programme envisaged to train officials who act as a touch point for any youth or potential entrepreneur through its Mentor Online Learning (MOL) program.

Exclusive batches of Rural Self Employment Training Institutes (RSETI) faculties of State Bank of India and Indian Bank were conducted at their respective training centres in Aurangabad & Chennai in the month of April and July, 2018. Both the banks received Mentor Development training of their officials starting with officials of RSETI promoted by the bank.

The trained “participants” who have successfully completed the Online Learning Modules and assessment will be certified from City and Guilds, UK, as “Accredited Mentors”. The training is followed by a one-year hand-holding through which the mentors are engaged in a series of learning labs and networking activities.
What's been happening in BYST

BYST IN NEWS

MSDE signs agreement to boost skill-based employment

Stand-up India

'Grampreneurs' are effective job creators: Governor

Panel discusses role of mentors

The possible way to address youth unemployment is to support young people in creating their own businesses, Governor, Arvind Panagariya said.

They, however, have the knack and potential to become self-employed. Hence, encouraging entrepreneurship in young people is an important way of harnessing their enthusiasm, energy and abilities to contribute to economic development," he said while addressing budding entrepreneurs at the International Mentoring Summit, "Empowering Young Grampreneurs to Create Jobs." organized by the Bharatiya Yuva Shakti Trust (BYST) in association with the Confederation of Indian Industry (CII).

The Governor quoted the World Bank’s World Development Report 2013, which mentions that around 600 million new jobs will be required in the next 15 years to support growing workforces. "In India alone, the facts and figures on growing unemployment are truly staggering," he said.

Tata Steel Kalinganagar generates 25,000 employment opportunities

Bhubaneswar: An (1978) Tata Steel Kalinganagar which commenced production in 1996, has achieved record exports of 2 million tons and generated direct and indirect employment opportunities for more than 16,000 persons in the state.

Tata Steel sources said on April 4 this year, the project has generated employment opportunities for 25,000 persons. This includes direct employment for 2144 persons and indirect (contractual) employment for 16,944 persons.

This is considered important at a time when most of the industries located in Kalinganagar Industrial Complex have been passing through a tough time and are laying off workers and jobless.

While 60 to 70 per cent of the total employment engaged directly by Tata Steel are from Odisha, 80 to 90 per cent of the total contract workers working for Tata Steel also belong to the state.

About 70 to 75 per cent (500) of employees engaged directly by Tata Steel and 32 to 37 per cent (394) of total contract workers working for the Company belong to the district of Jagatsinghpur where the plant is located.

The Company has been adhering to the conditions of the Memorandum of Understanding (MoU) of the Industries Department of the Odisha Government in all its investment initiatives.

Tata Steel is also actively promoting employability training for skilled workers in a major way by providing skill development training for plumbers and skill up-gradation through Tata Steel R&D Development Society (TSRDS).}

BHARATIYA YUVA SHAKTI TRUST (BYST)
C/o, Confederation of Indian Industry (CII) Core 4A, 4th Floor, India Habitat Centre, Lodhi Road, New Delhi - 110003 Tel: (011) 24693079; CII Board Line -011-24682230-35; Ext 318,500; Telefax: (011)24682226;
Email: byst.fmtoffice@cii.in; Website: www.bystonline.org;
Follow us on LinkedIn, Facebook and Twitter- FollowBYST