BYST NEWS LETTER
SPECIAL ISSUE - November 2016

JRD TATA YOUNG ENTREPRENEUR AWARDS
FOR BUSINESS EXCELLENCE

“The Future belongs to the young. We must not only trust them with responsibility but must thrust it upon them whilst they are still young and full of energy, zest, hope and even illusions. However heart-breaking it may be to ourselves, we must make way for the new generations even when we feel we are still in our prime.”

- JRD Tata

The Late JRD Tata, Chairman of Tata Sons, the largest industrial group in India, became the Founding Chairman of Bharatiya Yuva Shakti Trust (BYST) at the age of 86.

Carrying forward his dream, BYST continues to develop, empower and recognize young dynamic micro-entrepreneurs from rural and urban areas. We continue to draw our inspiration from JRD Tata’s words, “The programme and its purpose of encouraging entrepreneurial youth is an attractive one. Young entrepreneurs need help and especially so if they are poor and have no sources”

BYST has turned JRD’s dream into a reality by supporting several entrepreneurs in their journey to success and helping to create thousands of jobs. The JRD Tata Young Entrepreneur Awards were instituted in 1995 to recognize and reward excellence among BYST supported entrepreneurs and their mentors nationwide.

The Purpose
♦ To appreciate and motivate successful entrepreneurs and recognize the voluntary contribution of their mentors

The Categories recognized
♦ Entrepreneur of the Year
♦ Women Entrepreneur
♦ Social Innovative Entrepreneur

Criteria for Selection
♦ The business must have been trading for at least 12 months (as of April 2016).
♦ All entrepreneurs must have no current loan repayment arrears.
♦ All entrepreneurs should have a good working relationship with mentor

The Prize
♦ Cash Prize & Certificate of Recognition for the Entrepreneurs.
♦ A Trophy is given to the mentor in recognition of their mentorship

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MEMBERS OF THE JURY

Mr. Amitabh Kant
Chairman of the Jury, CEO, NITI Aayog

Mr. Gaurav Dalmia
Chairman, Landmark Holdings

Mr. Rajiv Memani
Chairman & Regional Managing Partner, EY India

Mr. Vikram Chandra
Executive Director & CEO, NDTV Group

Mr. Vipin Sondhi
MD & CEO, JCB India Ltd

Nominations
The nominations for the Awards 2016 span a broad spectrum from agriculture, food processing, garments and infrastructure to renewable energy. Entrepreneurial activities cover a wide range of geographies - from the rural areas of Assam, Maharashtra and Haryana to metros such as Chennai.
Entrepreneurs have distinguished themselves in myriad of ways - by multiplying their initial investment hundreds of times, developing patentable products and overcoming extreme odds like lack of education and rural poverty.
Entrepreneur: Mr Aneesh
Venture: Metal Roofing
Loan: 35 lacs
Annual Turnover: 14.8 crores
Employees: 37
Mentor Name: Mr D K Raju
Bank Partner: Bank Of Baroda

Entrepreneur: Mr Bhaskar Tamuli
Venture: Bell Metal
Loan: 7.17 lacs
Annual Turnover: 2.99 crores
Employees: 112
Mentor Name: Mr K Ahmed
Bank Partner: Bank of Baroda

Entrepreneur: Mr Tusshar Munoat
Venture: Construction of Roads
Loan: 7.6 lacs
Annual Turnover: 11.72 crores
Employees: 306
Mentor Name: Mr Sunil Malkani
Bank Partner: Bank of Baroda

Entrepreneur: Ms Archana P
Venture: Industrial Catering
Loan: 10 lacs
Annual Turnover: 2.62 crores
Employees: 98
Mentor Name: Mr Mohan Sidan
Bank Partner: Indian Overseas Bank

Entrepreneur: Ms Sonal Patil
Venture: Uniform Mfg
Loan: 4.74 lacs
Annual Turnover: 2.60 crores
Employees: 128
Mentor Name: Mr C P Kulkarni
Bank Partner: Bank of Baroda

Entrepreneur: Ms Shanmugadevi
Venture: Pest Control & Facility Mgmt
Loan: 40 lacs
Annual Turnover: 1.82 Crores
Employees: 282
Mentor: Mr Shyam Sekar
Bank Partner: Indian Overseas Bank
<table>
<thead>
<tr>
<th>Entrepreneur</th>
<th>Mr Hitender Punyane</th>
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<tbody>
<tr>
<td>Venture</td>
<td>Customized Panel Air Conditioners</td>
</tr>
<tr>
<td>Loan</td>
<td>4.5 lacs</td>
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<tr>
<td>Annual Turnover</td>
<td>0.47 Crores</td>
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<tr>
<td>Employees</td>
<td>13</td>
</tr>
<tr>
<td>Mentor Name</td>
<td>Mr A.K.Gaur</td>
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<td>Bank Partner</td>
<td>Bank of Baroda</td>
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<table>
<thead>
<tr>
<th>Entrepreneur</th>
<th>Mr Arun Awtade</th>
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<tbody>
<tr>
<td>Venture</td>
<td>Mulching, Greenhouse Cover</td>
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<tr>
<td>Loan</td>
<td>2 lacs</td>
</tr>
<tr>
<td>Annual Turnover</td>
<td>5.28 Crores</td>
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<tr>
<td>Employees</td>
<td>56</td>
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<tr>
<td>Mentor Name</td>
<td>Mr Subhas Shejwal</td>
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<td>Bank Partner</td>
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<tr>
<th>Entrepreneur</th>
<th>Mr Babu Saravanan</th>
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<tbody>
<tr>
<td>Venture</td>
<td>Millet Based Health Products</td>
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<tr>
<td>Loan</td>
<td>17 lacs</td>
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<tr>
<td>Annual Turnover</td>
<td>2.08 Crores</td>
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<td>Employees</td>
<td>40</td>
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<td>Mentor Name</td>
<td>Mr Parameshwar Babu</td>
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<td>Indian Overseas Bank</td>
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BYST PROGRAM PARTNERS

BYST’s corporate partners include National and Multi National Companies. These companies partner with BYST to fulfill their Corporate Social Responsibilities and to contribute voluntarily to Nation Building. Over the years BYST has developed partnerships with many Nationalized Banks across India for financial support.
Bharatiya Yuva Shakti Trust – BYST is a non-profit organization established in 1992 to help disadvantaged Indian youth to develop their business ideas into viable enterprises. BYST provides financial assistance through partner Banks and mentoring support to the selected young entrepreneurs. The mentor provides valuable guidance to the entrepreneurs and helps the fledgling business bloom into a dynamic enterprise. Along with mentoring support, BYST also provides various business development services through regular training, business support, mentoring, follow up and networking opportunities. In short, BYST provides all round support to young entrepreneurs transforming them from job seekers to job creators. The unique aspect of BYST’s support is mentoring. Mentors by sharing their vast experiences in a range of business domains like: marketing, finance, management, administration etc, giving entrepreneurs the courage to overcome challenges and come out winners. BYST, modelled on the Prince of Wales Youth Business Trust, is the first organization to successfully develop the model outside of UK.

Over the years BYST has expanded and set up 10 regional clusters (viz Delhi, Chennai, Rural Haryana, Pune, Hyderabad, Rural Maharashtra, Rural Tamilnadu, Assam, Aurangabad and Odisha). As of March 2016, BYST had counselled over 5,00,000 youth nationwide and supported 5,500 entrepreneurs with financial assistance of over Rs 200 crore through its Bank Partners. It has also provided mentoring support through its 4,500 trained and accredited mentors who are volunteers drawn from the Industry. These entrepreneurs in turn have created employment for over 2,50,000 people, 10 percent of whom have become millionaires and have won both International and National Awards.

Drawing inspiration from the ancient Guru - Shishya tradition, BYST has attracted top notch business leaders to act as volunteer mentor to the Entrepreneurs. A Mentor hand holds the entrepreneur for the first two crucial years of the business and if required continues thereafter as well. BYST mentor model has evolved over time to cater to entrepreneurs located in remote rural areas as well. Through innovations like mentor mobile clinics, BYST mentors from urban centers travel to the entrepreneur’s location and provide advisory services right at their door steps. Most of the entrepreneurs mentored through BYST have to become role models and regional icons who are today guiding other entrepreneurs.

BYST welcomes, as mentors, business professional from private or public sectors (either working or retired), small business owners with practical knowledge and experience in various facets of managing a business. They must have the willingness to help young entrepreneurs and must be prepared to spend few hours with them every month.

Mentors are provided with interactive training through Mentor Online, a digital learning tool. On successful completion of the online training, they are accredited through an international organization. In addition, BYST also provides several opportunities to network with other mentors within their respective mentor chapters.

Turning Job Seekers to Job Creators
Who does BYST helps?

BYST Criteria for supporting entrepreneurs include:

- Young people aged 18-35 years.
- Unemployed or under-employed youth
- Disadvantaged youth who have no alternate resources
- Business sector: Manufacturing or services

BYST's Eminent Board of Trustees

BYST is corporate India’s initiative at sharpening the competitive edge through development of entrepreneurs and leaders at the grassroots levels. The Board of Trustees starting with the Late JRD Tata as Chairman Emeritus continues to broaden the vision for empowering young entrepreneurs. Presently the Board comprise of eminent business leaders such as Rahul Bajaj, Chairman, Bajaj Auto Ltd, Lakshmi V Venkatesan, Executive Vice President and Founding Trustee BYST, C.K. Birla, Chairman, Birla Group, Subodh Bhargava, Chairman Tata Communication, Tarun Das, Former Chief Mentor-CII, Saurabh Srivastava, Sr. VP and Chairman CA Technologies Pvt LTD, H.P. Singhania, Vice Chairman, J K Paper Ltd, T. V. Narendran, MD, Tata Steel Ltd and Rakesh Bharti Mittal, Vice Chairman, Bharti Enterprises.

BHARATIYA YUVA SHAKTI TRUST

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For latest updates please visit our website: www.bystonline.org
Or follow us on www.facebook.com/FollowBYST and www.twitter@BYST11

REGIONAL OFFICES

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<td>Faridabad Tele: 0129 4062525</td>
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Turning Job Seekers to Job Creators