Awareness Generation Programme

**Awareness Generation:** BYST conducts awareness generation with the help of partners for sourcing prospective entrepreneurs. During awareness generation the entrepreneurs are provided with a form called “Business Idea Generation” form which is a structured questionnaire asking details of business plan, loan amount required and personal profile of Entrepreneurs.

**Date:** 20th June 2019

**Program:** Awareness Generation Program

**Venue:** S A Engineering College

**Mentor:** Dr L Vijay

**No Of Participants:** 100 (Women) final year students
Date: 20\textsuperscript{th} June 2019

Program: Awareness Generation Program

Venue: S A Engineering College

Mentor: Dr L Vijay

No Of Participants: 100 final year students
Entrepreneur Identification Group [EIG] Committee

EIG means Entrepreneur Identification Group. The committee will assist and give ideas to source potential entrepreneurs. This Panel will help source educational institutions/NGO’s/Vocational Institutes in their area for affiliation to foster entrepreneurship. The objective of the Panel will be to take steps to identify and bring in Entrepreneurs into the fold of the Chapter. The role is critical as only through the counsellors do the chapters generally begin the first stage of identification of potential Entrepreneurs.

Date: 30th July 2019

Program: EIG committee Meeting
Venue: CII conference Hall
Participants: EIG Committee members, BYST Officials
**Entrepreneurs Online Learning [EOL]**

**Training:** Selected candidates will undergo a free training programme to enable them to fine tune and covert their ideas into concrete business plans. Training is done for two days where they will be exposed to basic concept of entrepreneurship, banking practices, customer relations, accounts keeping, project preparation, soft skills and the art of selling/ marketing.

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**Internal Entrepreneur Selection Panel**

**IESP [Internal Entrepreneurs Selection Panel]:** A committee empanelled with Senior Mentors (volunteers from industry, financial institutions, successful entrepreneurs etc.). This will directly interview all the Entrepreneurs identified by EIG and approved BYST secretariat for technical and economic viability of the proposal. Based on their satisfactory recommendation the entrepreneurs will be encouraged to submit proposals to banks or BESP.

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**Date:** 26th & 27th July 2019  
**Program:** Entrepreneur Online Learning  
**Venue:** Anna University
Ms. Chitra – M/s Manickam Frame

Mr. Vishnu
M/s - Vishnu Chemicals

Ms. Hari Prashant – M/s Colour Solution Creation
## Activities

### MENTOR EXCHANGE PROGRAM - July 3rd to 6th 2019

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>04-07-2019</td>
<td>0930 Hrs - 1030 Hrs</td>
<td>Mentor Exchange - a brief introduction on the day training program by Mr. Mahendra Upadhaye, Strategic Chairman, BYST Wardha region and group interaction with mentors (Co-ordinator Group 1: Mr. Mahendra upadhaye, Co-Ordinator Group 2: Mr. Soham Pandya, Co-Ordinator Group 3: Mr. Mustafa Shauq)</td>
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<tr>
<td>04-07-2019</td>
<td>1030 Hrs - 1330 Hrs</td>
<td>Special Meeting comprising of MAP, Chapter chairs along with selected mentors.</td>
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<td>FGD - FGD on Mentor mentee relationship and Best Practices Across Region.</td>
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<td>Mentor Mentee Sharing</td>
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<td>Ujwala Ghode-Mentor-Mustafa Shauq</td>
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<td>Rahul Dhununwar-Mentor-Mustafa shauq</td>
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<tr>
<td>04-07-2019</td>
<td>1400 Hrs - 1730 Hrs</td>
<td>Visit to Centre of Science for Villages</td>
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<td>The idea behind the centre was to establish a place which could act as a centre for transfer of technology and be a bridge between the portals of National Laboratories and doors of the Rural Mud Huts.</td>
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<td>Mobile Mentor Clinic</td>
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<td></td>
<td></td>
<td>Ent: Rahul Supare Ment: Mahendra Uphadyay Business: Mfg of haldi</td>
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<td></td>
<td>Ent: Balwant Dhage Ment: Narendra Khare Business: Mfg of Muslin Khadi</td>
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<td>Visit: Gandhi Ashram, Sevagram</td>
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<td>05-07-2019</td>
<td>0600 Hrs - 0730 Hrs</td>
<td>Ice breaking through morning walk -Chennai Mentor's Initiative Mentor(Location-Gandhi Vihar Parishad-Meditation Center)</td>
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<tr>
<td>05-07-2019</td>
<td>0930 Hrs - 1900 Hrs</td>
<td>MMC-(Hinganghat)</td>
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<td>Ent: Vilas Upase Ment: Kailas Chunarkar Business: Mfg of bricks</td>
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<tr>
<td></td>
<td></td>
<td>Ent: Swapnil Nimje Ment: Mustafa Shoque Business: Mfg of LED bulbs</td>
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The three day Mentor Exchange Program comprising of Mentors from Pune, Chennai, Aurangabad and Wardha paved the way for effective interaction amongst mentors and also to be a one of its kind, where some of the best practises across mentoring, business monitoring were taken back as an effective learning.
Chapter Meetings: [Chennai - North and South | Rural Tamil Nadu - Chengalpattu and Kancheepuram]: Chapters are group of Mentors based on geographical limits. In Chapter Meetings the BYST Staff update the progress status to the mentors and discuss challenges.

MENTOR CHAPTER MEETING - 27/07/2019

The mentors chapter meeting was held in CII, in which mentors from both North and South participated.

The important takeaway for this meeting was “Succession Planning” which was presented by Mr D R Chandramouli, Vice Chairman, BYST Chennai region.

There was deliberation on how various Indian companies have groomed their inheritors, whereas how the some companies relied on outsiders to steer the ship was discussed too.

New mentors inducted also participated.

Similarly in the next meeting, key feature will be added as takeaway.
**MAP Meeting [Mentor Advisory Panel]**: Empanelled with Senior Mentors, the Committee assigns Mentors to Entrepreneurs based on geographical area and Expertise, keeps track of mentor-mentee relationship; intervenes, troubleshoots, induct new mentors, and oversee mentor accreditations.

Mentor Advisory Panel meeting took place in CII on July 19th, 2019. The members deliberated upon on effective usage of mentors.

- Induction of new mentors
- Assigning mentees to the existing mentors
- Mr Radhakrishna Nippani, National Coordinator, BYST spoke how the role of mentors is effective is in strengthening the High fliers
- He also said that, High Fliers needs special attention as his interactions with some of them had made him understand the kind of mentoring that they require at this current juncture of business.
- Performance of each committee was shared by respective chairman.
- To increase the attendance of Mentors Chapter meeting, takeaway/lectures has been an added value.
- At the same time, the ratio of conversion has seen a dip. So the EIG and IESP committee were asked to have a plan systematically.
- Mr Radhakrishna Nippani, National Coordinator, BYST shared about the key features included in LMS.
- He also said that, targets for the respective stages are to be shared by BYST secretariat and a systematic plan, possible roadblocks and solution; kind of pre-planned activities are to be shared in every Strategic Committee meeting.